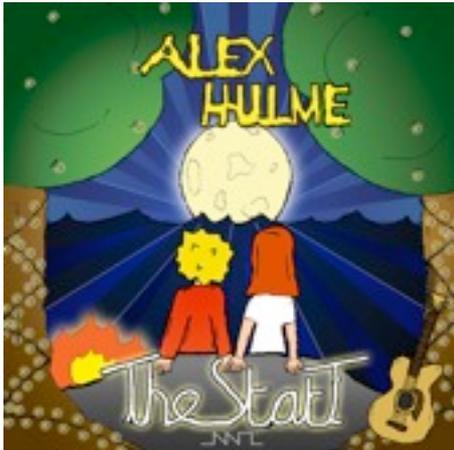


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Artist:	Alex Hulme
Product:	The Start EP
Format:	CD/Download
Cat. No:	CITY-CD-018
Bar Code:	5024545636123
Label:	Cityscape Records
Release Date:	16/7/12
Youtube:	/alexhulmemusic

press release

A beautiful song and a wonderful melody Sir Paul McCartney
A great voice and a great understanding for melody Billy Ocean
His ability to command the room was nothing short of remarkable...Bido Lito

We think, that with **The Start**, Alex Hulme has produced the summeriest pop tune of the year. What do you reckon?

It's been a good year for Garstang born, Liverpool based, Alex. Having played for Sir Paul McCartney and Billy Ocean and supported a wealth of artists including Willy Mason, Willis Earl Beal and Emmy the Great, 2012 certainly seems like the start. of something good for this pop/folk, singer/songwriter. Alex's first two EPs caught the attention of BBC DJs, and festival programmers alike but Alex's third EP, **The Start**, showcases his best work to date

"I'm tired of always hearing down beat tracks from solo acoustic artists," says 21 year old Alex, "I really want to write the songs that people sing along to, the ones that make you want to turn them up, jump around and enjoy life!" The title track of the EP does just that. **The Start** is a pulsing, pounding, feel-good, acoustic pop song with glorious boy/girl summer harmonies.

Second track, **All that I Have**, is an example of some of Alex's more thoughtful song writing, working delicate vocals over beautiful guitar and building to a full sing-a long chorus at the end. It has an uplifting feel and is a fans' favourite at live shows, where Alex often gets the whole room singing along at the top of their lungs.

Background, is a powerful and emotive track showcasing Alex's folkier tendencies. Its epic arrangement of layered vocals, guitar, banjo, twin basses and twin drum kits rises to a loud, tumultuous and captivating crescendo.

The closing track, **Sparks**, once again featuring boy/girl dynamics, is full of charm and character. Alex describes it as, "A simple and naive love song."

Cityscape Records is a long established kitchen table label which has been championing DIY pop from a Bolton terrace since '96. Recording in glamorous locations such as the 'back room' and utilising the best mixing and mastering talent Urmston has to offer, we really hope you enjoy our latest labour of love.

www.cityscaperecords.co.uk

www.myspace.com/alexhulmeacoustic

This multi-talented musician is definitely one to watch. Object of Dreams Magazine
Great songs with performances to match, Alex Hulme is one to watch Liverpool Acoustic
Acoustic magic...An emerging talent. No doubt about it... Salford Music.com
Alex is in it for the long haul... definitely one of the highlights of the festival Ultimate- Guitar.com